



## Museum Marketing Working Group

Thursday 5 PM – June 23, 2022

Sanford Museum      520 East First St.      Sanford, FL

---

### Agenda

#### Call meeting to order

#### Roll Call

#### Old Business:

##### Museum's 65<sup>th</sup> Anniversary

- Details and updates
- Social media
- Discuss flyer designs
- Video Promotion
- Carola Sanford Dow exhibit

#### New Business:

- Video for YouTube
- Livestreaming tips for long lectures
- T-shirt design and promotion

#### Adjourn

Please be advised that more than one member of the City Commission or any City Board, Commission, or Committee may attend this meeting. The purpose of this Notice is to serve as a contingency in the event of such attendance, but is not intended to encourage attendance or permit participation if attendance occurs.

In accordance with the Americans with Disabilities Act, persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk at 407.688.5013 at least 48 hours in advance of the meeting. Advice to the public; if a person decides to appeal a decision made with respect to any matter considered at the above meeting or hearing, he or she may need a verbatim record of the proceedings, including the testimony and evidence which record is not provided by the City of Sanford. (FS 286.0105).